



The Alliance for Health Promotion (*A4HP*), established in 1997 at the 4th WHO Global Conference on Health Promotion in Jakarta, is an international NGO, registered with the State of Geneva, Switzerland, in Official Relations with WHO and enjoys Consultative Status with ECOSOC. NGOs from different sectors with a strong commitment to health promotion are among its founding members. Through its wide network, the Alliance reaches out to local communities, even those in remote areas.

VISION

The Alliance aspires to see empowered individuals and communities with ownership of knowledge and means to better control their health and fully enjoy a healthy lifestyle.

MISSION

The Mission of the Alliance is to strengthen global efforts to improve health by bridging the gap between international declarations and local realities, catalyzing and galvanizing NGOs health promotion actions and advocating for a holistic approach to health.

Goals and Strategic Objectives:

- To achieve a positive impact on policy and decision-making at all levels through the empowerment of individuals and communities,
- To use efficiently local resources and the local knowledge generated,
- To lessen the gap between medical technology and public health,
- To achieve that health promotion be seen as a continuum and as an economic benefit,
- To advance the need for individuals and communities to take responsibility for their own health,
- To strengthen the capacity of the A4HP building on the wide outreach of its members,
- To achieve a better quality of life and overall well-being through the life-course.

JOIN THE ALLIANCE

Membership of the Alliance for Health Promotion is open to all those organisations and individuals who adhere to the Vision, Mission and Objectives of the Alliance.

The membership fee is CHF 200 per year. If you wish to join as an individual member (*without voting rights*) the annual fee is CHF 100.

Individuals who are in sympathy with the goals of the Alliance and health promotion can show their support and become «*a Friend of the Alliance*» with an annual fee of CHF 50.

Are you interested in joining the Alliance?

Then fill in the form and return it to the Secretariat at the address below:

Alliance for Health Promotion

Grand-Montfleury 48

CH-1290 Versoix - Geneva

E— secretariat@alliance4healthpromotion.org

MEMBERSHIP APPLICATION FORM

Name:

Address: Country:

Website: Email:

Phone number:

Why do you want to join the Alliance?

We agree to the Vision, Mission Statement and Aims of the Alliance and would like to join the Alliance as:

An NGO member (*please indicate the contact person details*)

Name:

Phone number: Email:

- An individual member
- A Friend of the Alliance

We commit ourselves to pay the annual fee.
We attach our Statutes and latest Annual Report.

Date: Signature: