

NGO Health Promotion Platform: 2007 – 2009 Action Plan

Action	Partner input	Expected outcome	Timeline
Review and revise Terms of Reference and Action Plan	Feedback on documentation	Agreement on documentation and plan of action for 2007-2009	Feedback: 20 April 2007
Brainstorming session	Participation of NGO Advisory Group members	Strengthened cohesion of Group, prove its added value	Before 30 April
Gather responses of Partners on 'role of civil society in integrated primary health care'	Photos and brief summary (max 500 words) of activities in primary health care and position on the role of civil society in primary health care	Collation and sharing of NGO and civil society activities and perspectives on their role in integrated primary health care in a discussion paper	Summary submission: 20 April 2007 Discussion paper: 14 May 2007
Invitation to NGOs and civil society to join the Platform	Application to join and provide brief description of organisation and activities	Launch of Health Promotion Platform at WHA Briefing, Geneva and press releases	Invitation: 30 April 2007 Applications: 30 April onwards Launch: mid-late May
NGO Briefing and WHA Theme: Integrated primary health care – From vision to action	Invite Speakers	Evidence of NGO actions in primary health care	Mid May 2007
Develop website for Partner interaction and public dissemination and sharing	Submission of tools, reports and resources that can be shared through the Platform and in the public domain	Launch of the Health Promotion Platform website and online workspace. Ongoing website development	Submission: June 2007 Launch: July 2007
Gather Partner input for response to Commission's report on social determinants of health	Feedback on report	Collective response to report during consultation period	Feedback: June – August 2007 Collective response: September – October 2007
Project "Local Wisdom" - local and regional cooperation of NGOs and civil society First step: workshop in Africa (Nairobi)	Involve local and regional partners.	Present outcome at 2009 Conference	Project outline: Nov.2007 Workshop: Feb.2008 Follow up actions in other regions: Presentation of outcome 2009 Conf.
NGO Briefing at WHA – Interim report of Project "Local wisdom"			May 2008
Evaluation of First Strategic Steps	Feedback from members of the group and partners	Implementation of the BCHP by NGOs	First draft : Feb. 2009
Gather best practices and evidence from Partners of civil society initiatives in health promotion	Submission of best practices and evidence	Launch Civil Society on Health Promotion Report at Global Health Promotion Conference	Launch: August 2009