

2nd HEALTH PROMOTION FORUM, Geneva, 20 November 2012

8:00-9:00	Registration – Coffee	
9:00-9:10	Welcome - Objective of the Forum	Bernard KADASIA, President of the Alliance for Health Promotion, A4HP
9:10-10:30	The context: "Health promotion challenges in the context of the Rio Declaration and the Helsinki Global Conference on Health Promotion"	
	Keynote speakers	
	The health promotion challenge: addressing the 21st century health determinants	Ilona KICKBUSCH, PhD, Director, Global Health Programme, Graduate Institute, Geneva
	The Rio Political declaration on the Social Determinants of Health and the implications to health promotion	Eugenio VILLAR, MD, WHO Coordinator, Social Determinants of Health,
	Basic concepts: "The roots of health - from individual well-being to populational quality of life"	
	Giving back public health to the public – back to the basic needs	Sandrine MOTAMED, MD, Institute of Social and Preventive Medicine ISPM, Geneva University
10:30-11:00	Discussion moderated by Nyaradzayi GUMBONZVANDA, World WYCA	
11:00-11.15	Coffee break	
11:15-12:00	Experiences 1: "Health promotion from a community perspective: from declarations to action"	
	The Co-operative Model - What makes it successful? 2012 - The UN International Year of Co-operatives	José Carlos GUIBADO, MD, President, International Health Co-operative Organisation, IHCO
	Implementation of the Lévis Declaration	Jean-Pierre GIRARD, IHCO Board Member, University of Québec in Montreal
	Funding health promotion work at grass-roots – an example of cervical cancer prevention	Kay TAYLOR, MD, Director, Prevention International: No Cervical Cancer, PINCC
12:00-13:00	Lunch break	
13:00-14:00	Experiences 2: "Health promotion from a community perspective: from declarations to action"	
	Lessons of the Health Promotion Workshop of the Alliance, Kitale, Kenya, August 2012 and introduction of the joint NGO project	Peter CARSON, A4HP consultant
	Knowing people and their needs - Analysis of data from mobile clinics, Kitale	Myer GLICKMAN Statistical Consultant of AEMRN,UK
	Implications for health promotion	Charles SENESSIE, MD, President, Afro-European Medical & Research Network, AEMRN
Discussion "What are the barriers to health promotion from the community point of view?" moderated by Judit CSISZAR, EHMA, Brussels		
14:00-16:00	Partner Awareness Session: "Why no funding for health promotion?"	
	Introduction	Ursel BROESSKAMP, Vice-President of IUHPE
	Priorities for funding NGO projects	
	Why invest in health promotion?	
Discussion moderated by Karin HAGEMANN, Director, Public Sector, International Organizations and Civil Society, KPMG S.A., Geneva		
16:00-16:15	Coffee break	
16:15-17:00	Going forward to the Global Conference on Health Promotion, Helsinki - Key messages	Bernard KADASIA, President, A4HP
	Discussion Wrap up and Closing	