

Leaders in health promotion to meet at the 4th Global Forum on Health Promotion in Geneva, Switzerland, 12th November

Meeting to focus on INNOVATION AND NEW APPROACHES FOR HEALTH PROMOTION

Senior officials, academia and civil society will convene in Geneva later this week at a one day meeting to discuss innovation and new strategies for improving health promotion. The Fourth Global Forum on Health Promotion will be held at the Geneva Biotech Campus, 9 Chemin des Mines from 8.00-17.00 on the 12th November 2014.

The Global Forum provides an important platform for key stakeholders to address the current challenges of health promotion and set the agenda for research, advocacy and action. It is an opportunity for all those involved in promoting healthier lives to share and learn from one another whilst building consensus on best practice. New and innovative approaches based on emerging research as well as the experiences of grassroots project implementers will be showcased.

Experts in the related fields will chair the following sessions. With three speakers sharing their experiences and lessons learnt for each session.

Session one: Health Promotion at the Workplace - Training and Education

Session two: The Economic and Psychosocial Benefits of Health Promotion

Session three: Environmental and Social Determinants for Health Promotion

Session four: Social Links and Health Promotion

The Fourth Global Forum on Health Promotion, is organized by the Alliance for Health Promotion in collaboration with the WHO Department of Public Health, Environmental and Social Determinants of Health and the Institute of Global Health of the Geneva University.

For more information on the Fourth Global Forum on Health Promotion, or to arrange interviews with Alliance for Health Promotion officers, please contact Gabriella Sozanski, Alliance for Health Promotion, Tel: +41 (0)22 755 5456, sozanskig@alliance4healthpromotion.org