



Alliance for Health Promotion

NGOs and Civil Society Promoting Positive Change

Geneva, 10 October 2013

Board Members:

Afro-European Medical and Research Network, AEMRN

Associated Country Women of the World, ACWW

Global Alliance on Women's Health, GAWH

International AIDS Society, IAS

International Council on Social Welfare, ICSW

International Health Co-operative Organisation, IHCO

International Federation of Medical Students' Associations, IFMSA

International Pharmaceutical Federation, FIP

International Movement for Fraternal Union among Races and Peoples, UFER

International Pharmaceutical Students Federation, IPSF

Solar Cookers International, SCI

World Federation for Mental Health, WFMH

We have the pleasure to invite you to the

3rd Health Promotion Forum

organized by the Alliance for Health Promotion which will take place in the

**World Health Organization Geneva, Salle A
29th November 2013 from 9:00-17:00**

The theme is

“Building Capacity for Health Promotion Inter-sectoral Partnerships between Civil Society and Government”

The Forum is organized in collaboration with the Department of Social Determinants and Ethics of the WHO and the Institute of Social and Preventive Medicine of the Geneva University.

Following the WHO 8th Global Conference on Health Promotion, Helsinki, 10-14 June 2013 and the 2nd Regional Workshop organised by the Alliance in Kitale, Kenya, 9 August 2013 this year's Health Promotion Forum will focus on:

- how to move forward from policy to practice, going beyond the Helsinki Statement
- how to implement Health in All Policies so as to achieve real outcomes and improvements in people's health and is meaningful for communities.

The objective of the Forum is to connect the local to the global and see how policy can be translated into practice through inter-sectoral collaboration and empowering communities.

The Forum will examine mechanisms for partnerships facilitating Civil Society to make an impact on global policy by bringing local knowledge to global level and will also showcase some innovative models of cooperation,

We will also present examples of Health Promotion from a local perspective, focusing on working with municipalities and public authorities in Switzerland. We will share experiences from the ground to give us a platform for investigating how to accelerate health promotion outcomes so that they contribute to bridging the gap between the global and the local.

Prof. Ilona Kickbusch, will introduce the theme and chair the first session. The programme will have distinguished speakers from Australia (through video-link), Canada, Japan, Kenya, Switzerland and other countries as well as representatives of international and national

organizations, governments and a number of NGOs , members or partners of the Alliance, who will share their views about the value and future of health promotion in the post-MDG agenda.

We very much look forward to your participation. A registration form is attached, for you to fill in with your contact details and which will be required for admission to WHO. Those who cannot be with us physically will have the opportunity to follow the event as it will be broadcasted on the internet. English-French interpretation will be provided. Upon receipt of your confirmation we will send you the programme and other details.

The Annual General Meeting of the Alliance will be held the day before on 28 November, from 15:00-18:00. The AGM gives us an opportunity of updating our members on the work of the Alliance over the last year and to present plans.

I look forward to welcoming you to our third Health Promotion Forum in Geneva.

Best regards,



Bernard Kadasia
President

Annex: Registration Form