



2nd HEALTH PROMOTION FORUM

"Accelerating Health Promotion Outcomes from Local to Global"

Geneva CICG, 17 rue de Varembe, Salles 5-6, 3rd floor

20 November 2012

8:00-9:00	Registration - Coffee	
9:00-9:10	Welcome - Objective of the Forum	Bernard KADASIA, President of the Alliance for Health Promotion, A4HP
9:10-10:30	The context: « Health promotion challenges in the context of the Rio Declaration and the Helsinki Global Conference on Health Promotion »	
	Keynote speech The health promotion challenge: addressing the 21st century health determinants	Ilona KICKBUSCH, PhD, Director, Global Health Programme, Graduate Institute, Geneva
	The Rio Political declaration on the Social determinants of Health and the implications to health promotion	Eugenio VILLAR, MD, WHO Coordinator, Social Determinants of Health
	Basic concepts: »The roots of health: from individual well-being to populational quality of life «	
	Giving back public health to the public - back to the basic needs	Sandrine MOTAMED, MD, Institute of Social and Preventive Medicine ISPM, Geneva University
10:30-11:00	Discussion - moderated by Nyaradzayi GUMBONZVANDA, World WYCA	
11:00-11.15	Coffee break	
11:15-12:00	Experiences 1: » Health promotion from a community perspective: from declaration to action «	
	The Co-operative Model - What makes it successful? The UN International Year of Co-operatives Implementation of the Lévis Declaration	José Carlos GUISADO, MD, President, International Health Co-operative Organisation, IHCO Jean-Pierre GIRARD, IHCO Board Member, University of Quebec, Montreal
	Funding health promotion work at grass-roots - an example of cervical cancer prevention	Kay TAYLOR, MD, Director, PINCC, Prevention International: No Cervical Cancer
12:00-13:00	Lunch break	

13:00-14:00	Experiences 2: <i>» Health promotion from a community perspective: from declaration to action »</i>	
	<u>Lessons of the Health Promotion Workshop of the Alliance</u> , Kitale, Kenya, Aug 2012 and introduction of the joint NGO project	Peter CARSON, A4HP consultant
	<u>Knowing people and their needs</u> - Analysis of data from mobile clinics, Kitale	Myer GLICKMAN Statistical Consultant of AEMRN,UK
	<u>Implications for health promotion</u>	Charles SENESSIE, MD, President, Afro-European Medical & Research Network, AEMRN
	Discussion moderated by Judit CSISZAR, MD, EHMA, Brussels <i>«What are the barriers to health promotion from the community point of view?»</i>	
14:00-16:00	Partner Awareness Session <i>» Why no funding for health promotion? »</i>	
	Introduction	Ursel BROESSKAMP-STONE, Dr.PH, MPH Vice-President of IUHPE
	Panelists	Kay TAYLOR, MD, Director, PINCC Judit CSISZAR, MD EHMA Brussels
	Panel Discussion moderated by Karin HAGEMANN, Director, Public Sector, International Organizations and Civil Society, KPMG S.A., Geneva	
16:00-16:15	Coffee break	
16:15-17:00	<i>Going forward to the Global Conference on Health Promotion, Helsinki - Key messages</i> Discussion Wrap up and closing	Bernard KADASIA, President, A4HP