

## "INNOVATION AND NEW APPROACHES FOR HEALTH PROMOTION"

by NGOs, civil society, government and academia  
in collaboration with

the World Health Organization Department of Public Health, Environmental and Social Determinants of Health and  
the Institute of Global Health, University of Geneva

### 8:00 Registration - coffee / croissants 8:20-8:50 Opening and welcome addresses

- Bernard KADASIA - President of the Alliance for Health Promotion
- Dr Maria NEIRA, Director, PHE Department, World Health Organization
- Dr Sandrine MOTAMED, Associate Professor, Institute of Global Health, University of Geneva

### 9:00-10:15 Session one: Health Promotion at Workplace - Training and Education

Chair of the session: Christiane WISKOW, Health Services Specialist, Sectoral Activities Department,  
International Labour Office, ILO

- [The Kitale Workshops Model](#) - a case study by the Alliance for Health Promotion - Berhane RAS-WORK
- [Health and Wellness Promotion in Work Environment and Education](#) by Eva and Hussein ELSANGAK, Life University, Georgia, USA
- [Experience of HUG and Health Promoting Hospitals](#) (WHO) by Nicole ROSSET, Deputy Secretary General HUG (Geneva University Hospital)

10:15-10:45 Coffee break

### 10:45-12:00 Session two: The Economic and Psychosocial Benefits of Health Promotion

Chair of the session: Dr Manoj KURIAN, Adjunct Faculty, School of Public Health, Kent State University

- [Ebola in West Africa: Minimizing human and economic impacts exacerbated by inequality](#) - Daniel KULL, Humanitarian-Development Attaché, Senior Disaster Risk Management Specialist, World Bank Group, Geneva Office
- [Health promotion and "first 1000 days"](#) - Dr Mesfin Teklu TESSEMA, Partnership Leader, Health and Nutrition, World Vision International, Geneva office
- [The psychosocial benefits of health promotion](#) - Brighton GWEZERA, Regional Advocacy Advisor, Regional Psychosocial Support Initiative, REPSSI, South Africa

12:00-13:15 Lunch break

### 13:15-14:30 Session three: Environmental and Social Determinants for Health Promotion

Chairs of the session: Dr Eugenio VILLAR, WHO Coordinator SDH team, Department PHE and Dr Carlos DORA, WHO Coordinator, Interventions for Healthy Environments

- [Housing and Health Promotion](#) - Dr Nathalie RÖBBEL, Consultant, WHO Social Determinants of Health
- Case study - [Co-benefits of Health Promotion and Green Economy](#) - Mr Jini SEBAKUNZI, East African Program Manager Regions of Climate Action, R20
- [Promoting health while mitigating climate change](#) - Dr Jonathan PATZ, Professor and Director of the Global Health Institute at the University of Wisconsin in Madison, USA

14:30-15:00 Coffee break

### 15:00-16:15 Session four: Social Links and Health Promotion

Chair of the session: Sandrine MOTAMED, Institute of Global Health

- Gross National Happiness and Health Policy in Bhutan - His Excellency Mr Daw PENJO, Ambassador Extraordinary and Plenipotentiary, Permanent Mission of the Kingdom of Bhutan in Geneva
- [Quartiers solidaires](#) - case study - Marion ZWYGART, Project Manager, Foundation Pro Senectute, Canton of Vaud
- [Social determinants in every-day life](#) - Jean-Pierre GIRARD, Health Nexus, Canada

16:15-16:45 Closing session