

18TH ANNUAL HEALTH PROMOTION BRIEFING
DURING THE WORLD HEALTH ASSEMBLY

TUESDAY, 19 MAY 2015, 17:00-19:00
REFRESHMENTS 19:00-20:00

1202 GENEVA, RUE DE VAREMBE 1*
GROUND FLOOR MEETING ROOM

**BUILDING A STRONG COLLABORATION ACROSS SECTORS AND PLAYERS TO ACHIEVE
SUSTAINABLE HEALTH AND HEALTH EQUITY OUTCOMES**

ORGANISED BY THE
ALLIANCE FOR HEALTH PROMOTION, A4HP
CO-SPONSORED BY
LIFE UNIVERSITY

INTRODUCTION BY THE CHAIR

- **MR LUC BESANÇON**, A4HP BOARD MEMBER, GENERAL SECRETARY AND CEO OF THE INTERNATIONAL PHARMAEUTICAL FEDERATION, FIP

SPEAKERS

- **DR MARIA NEIRA**, WHO DIRECTOR, DEPARTMENT OF PUBLIC HEALTH, ENVIRONMENTAL AND SOCIAL DETERMINANTS OF HEALTH
- **DR JOHN DOWNES**, INTERNATIONAL DIRECTOR, LIFE UNIVERSITY, USA
- **MRS YVETTE STEVENS**, AMBASSADOR, PERMANENT REPRESENTATIVE OF SIERRA LEONE TO THE UNITED NATIONS IN GENEVA (TBC)

RESPONDANTS

- **PROF ELIZABETH CHERIAN PARAMESH**, DIRECTOR, CAMHADD-CTPHPC, INDIA
- **DR CHARLES SENESSIE**, PRESIDENT, AFRO-EUROPEAN MEDICAL AND RESEARCH NETWORK, AEMRN
- REPRESENTATIVES OF THE INTERNATIONAL FEDERATION OF MEDICAL STUDENTS' ASSOCIATIONS, IFMSA AND THE INTERNATIONAL PHARMACEUTICAL STUDENTS FEDERATION, IPSF

PANEL DISCUSSION

RSVP TO: secretariat@alliance4healthpromotion.org

OBJECTIVE

The Briefing is a side event of the World Health Assembly. Every year since its establishment the Alliance has organized a Briefing offering an opportunity for Civil Society, Governments and other key players in Health Promotion to share experiences, practices, ideas, identify gaps, and to agree on priorities for action as well as respective roles.

This year the Annual Briefing will link to the WHA Agenda Item 14: Promoting Health through the Life Course. It will focus on Item 14.5: Contributing to Social and Economic Development: Sustainable Action Across Sectors to improve Health and Health Equity (Follow-up of the 8th Global Conference on Health Promotion)

* map on our website