

Dear NGO Friends,

We are looking forward to meeting with you for a First Brainstorming Session on Health Promotion

Monday, 3 December, at 10 am - 1 pm
Room 4341, (4th Floor) at WHO HQ
Chair: Berhane RasWork

We are sorry not to have heard from you in response to our first invitation of 23 October. With today's flood of electronic mail, it may be that our invitation was lost and therefore I am attaching it again.

The object of this First Brainstorming Session is to work with you - the NGOs who attended previous Workshops and who have indicated an interest in health promotion. We are keen to expand the Core Group to those who can commit to working actively with us to carry health promotion forward. .

This year we have achieved some exciting and challenging goals. We have finalized a Memorandum of Understanding, agreed a Plan of Action 2007 – 2008, developed an online Membership Survey, and launched our own NGO Health Promotion website. Our next goal is to launch our Health Promotion Platform

The Agenda for the Meeting on December 3, will include

- * An update by Dr. Gauden Galea, WHO on plans for Health Promotion and the next Global Conference, together with his ideas on NGO involvement
- * Preparations for a founding Meeting of the Platform in early 2008
- * Development of a Concept Paper "Local Wisdom" to be presented to the 2009 Conference... See background information below.

You will need to give me your names and NGO affiliation so that Access Badges for the December 3 meeting can be prepared for you and left at the Reception Area Badge office. Without a Badge you will not be able to leave this area. No need to remind you about parking difficulties at WHO. At the end of the meeting, we may wish to have lunch together in one of the WHO canteen. Copies of the documents will be sent to you before the meeting.

We look forward greatly to your participation on the 3rd December.
With best wishes,

Joanna Koch
Coordinator, NGO Advisory Group on Health Promotion

Background

Why Local Wisdom? This is an area of neglect in health promotion and is becoming more and more forgotten in today's mechanised, computerized, commercialized and globalised world. And yet, local wisdom and knowledge is many times more effective and far less expensive. All aspects of local wisdom need to be explored. – the cooperative movement, the KIVA micro financing project, gender aspects, trade, agriculture, leverage of local wisdom

for infrastructures essential to health and much more. How can Local Wisdom effect change? What value can it be given? Different NGOs will see different areas of foci sharing their own experiences and expertise. A Workshop on Local Wisdom could be both a challenge and an inspiration at the next Global Conference.