

**Proposal**  
*of the Task Force set up by the NGO Advisory Group on Health Promotion at its meeting  
of 21 May 2008*

**Grass-roots advocacy and action for community development**

*a joint project of NGOs to be presented at the  
Global Conference on Health Promotion, Nairobi, Kenya, 2009*

**1. Background**

The NGO Advisory Group on Health Promotion wants to make its contribution to the next Global Conference on Health Promotion to be held in August 2009 in Nairobi, Kenya. In preparation for that, and as an initial activity the intention is to garner examples of best practices regarding Local Knowledge and Health Promotion and highlight them in the context of grassroots advocacy and action. It would have long term benefits, particularly on the approaches taken by health workers and affect their training, impact on community development and, ensure a greater take up of new thinking in health promotion.

Through the analysis of the cases we might be able to develop strategies for successful grassroots advocacy and action. At the Conference we could then also demonstrate how these local development efforts contribute to global development, namely to the implementation of the Bangkok Charter on Health Promotion and to achieving the Millennium Development Goals.

**2. Three questions**

**a.** What are the main **community knowledge-assets** that your organisation is promoting or is interested in promoting?

**b. Describe** one (or more) project(s) where Local Knowledge has been involved successfully in health promotion, demonstrating:

- Positive Local Knowledge
- Relation to Health Promotion
- Reason of its success
- Acceptance by local community
- Involvement of other stakeholders
- Impact on policy, community development, behaviour, education, health improvement etc.

**c. Name** (and give coordinates of) your local/regional affiliates, local NGOs or civil society networks which have participated in your projects promoting health.

### **3. The Process**

In order to facilitate communication and discussion about the subject with a selected group of people starting with a wide network of NGOs involved in health promotion, we will use the [Delphi Method](#). (It is a commonly used tool in articles published e.g. in the WHO Bulletin.). You will notice no difference from a normal e-mail requesting your reply to one or more questions at a time or giving us your opinion. After several rounds of questions we'll collate, classify and analyse the responses. At the end we can assess the sampling of programmes and initiatives for congruence, overlap and trends that tend to lead to successful outcomes.

The strategies that tend to lead to success will be listed as best practices as a separate presentation and prime examples of best practices could also serve as presentations in themselves.

A parallel exercise will be run through a literature review searching for scientific evidence in relation to indigenous knowledge used for promoting health in community development programmes.

### **4. The Outcome**

The first product of this exercise could be a publication of best practices which would be distributed at the conference. There might be a number of policy issues arising from such research which could form the basis of a special workshop at the Conference in 2009.

We kindly ask you to send us short answers to the bullet points under "2. Three Questions" and the project/programme description(s) as an attachment.

***Share your experience with us and answer the above questions before 4 July if you want to be part of this joint NGO initiative in preparation for the 7<sup>th</sup> Global Conference on Health Promotion to be held in 2009.***

Thank you for your cooperation.

Gabriella Sozanski

10 June 2008